

COURSE CATALOGUE

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| Unit course: CHANGE MANAGEMENT | | | |
| Speciality: Business Administration | | | |
| Course code: S.03.A.17.11 | Number of credits: 5 | Semester: III | Length: 150 hours |
| Type of activities: Course: 28 Seminar: 12 Laboratory: - | Number of hours | | Number of students: |
| | Direct Contact | Indirect Contact / Individual study | |
| | 40 | 110 | |
| Prerequisites: | | | |
| <ul style="list-style-type: none"> • Basic knowledge in Management, Entrepreneurship • Basic concepts and principles of economic theory | | | |
| Course outcomes: | | | |
| <ul style="list-style-type: none"> • Creating and developing of the general understanding of the basic concepts of change management; • Developing of the logical thinking skills, the communicative and decision-making skills necessary for the managers who are implicated in change processes. | | | |
| Contents (descriptive): | | | |
| The essence and nature of the changes; Need for organizational change: analysis of internal and external forces; Typologies of organizational changes; Models of organizational change; Methods of organizational change; Problems in implementing organizational changes; The life cycle of the organization; Crisis management. | | | |
| Teaching and learning methods: | | | |
| University lecture; interactive teaching; succes stores; analysis of changes for companies in various fields of activity; e-platform group collaboration. | | | |
| Assessment methods: | | | |
| Elaboration and presentation of the project; final test done on MOODLE platform. | | | |
| Conditions for obtaining credits: | | | |
| Minimum attendance of 70% for course and seminar activities, performing the tasks at the seminar and developing and presenting the project. Get the minimum mark of 5. | | | |
| Course Coordinator: Şendrea Mariana, Dr. assoc. prof. | | | |
| Course Holder: - | | | |
| Language of instruction: Romanian language | | | |
| Other Information: | | | |